EQUITY RISK SCIENCES

America's Independent Stock Risk Rating Agency™

CAPITAL-RAISE INVESTOR DECK

Engineering breakthrough data science & AI that significantly improves investment performance and multiplies AUM growth.

Telephone:

(203) 254-0000

Address:

10 Dorrance Street, Suite 700
Providence, RI 02903

**Website:**

www.InvestLabs.ai

January 2026

THE SOURCE OF THE PROBLEM / PAIN: RESEARCH METHODS DEVOID OF SCIENTIFIC RIGOR

Investor Losses are the Evidence

Repeated waves of losses show the industry still operates without scientific research methods.

Cumulative Investor Losses in Three Market Crashes
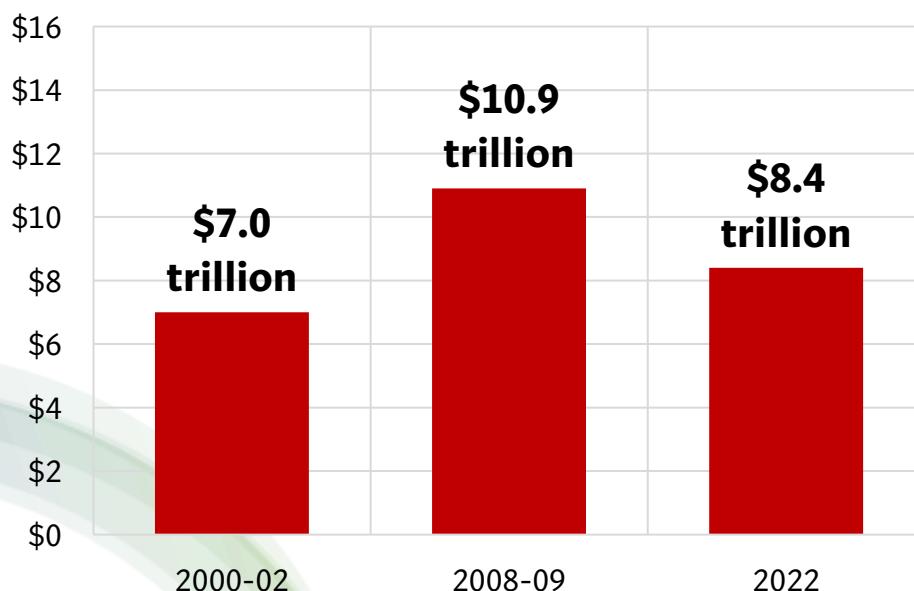
Source: Federal Reserve Flow of Funds, ERS analysis

Investors Lost $3.5 Trillion on These 10 Companies

Adobe: -$200B (-60%)	**Amazon**: -$1.06T-(56%)
Comcast: -$157B (-54%)	**Intel**: -$173B (-64%)
Meta: -$841B (-77%)	**Moderna**: -$159B (-80%)
Netflix: -$232B (-76%)	**Paypal**: -$300B (-81%)
Salesforce: -$177B (-59%)	**Walt Disney**: -$220B (-60%)

Investors experienced aggregate market-value losses exceeding $3.5 trillion across these stocks within a three-year timeframe.

INVESTMENT DECISIONS WITHOUT SCIENTIFIC RIGOR

The investment industry remains pre-scientific:

✗ Narrative-driven, not data-driven

✗ No repeatable or testable research processes

✗ No measurement or disclosure of loss probability

Result: Repeated trillion-dollar investor losses in _every_ decade

ERS delivers scientific risk measurements validated across 25+ years.

America's First Fiduciary Standard for Investment Decisions

THE SOLUTION:
SCIENTIFIC PROCESSES FOR INVESTMENT RESEARCH AND DECISIONS

America's Independent Stock Risk Rating Agency™

A measurable, testable, auditable workflow
that uses data science & AI to improve stock selection.

1. **Build your process:** Convert your investment standards into clear, repeatable rules

2. **Test your process:** Test your rules across decades of data before you implement them

3. **Monitor your process:** Receive alerts when risk rises or conditions deteriorate

4. **Document your process:** Create a consistent, auditable decision trail

5. **Communicate your process:** Win more and bigger accounts

6. **Grow your business:** Rapidly accelerate the growth of your AUM and profitability

ERS delivers what S&P and Moody's provide for bonds—but better.

And we've built our investment research platform with the same scientific rigor.

THE PLATFORM: YOUR PROCESS, PROFESSIONALLY BUILT

Most advisors know they need a better investment process.
Few have the time, resources, or expertise to build one from scratch.

ERS spent 12 years solving this problem for you.

What You Get: A Complete Investment Research Workflow

| A Scientific Research Platform	Portfolio Risk Analysis	Compliance Documentation	Improved Results
Risk ratings on 3,000+ companies, updated continuously. Stop guessing which stocks are risky—know with quantitative precision.	Upload your client portfolios and receive instant risk assessments. Identify hidden vulnerabilities before they become losses.	Each recommendation is accompanied by documented rationale, providing clear, auditable evidence of the disciplined process you've outlined in your ADV Part 2A.	• Higher potential returns • Faster AUM growth • Top-tier reputation • Higher conversion rates • Win much larger accounts • Grow far more profitably

You don't need to be a data scientist.
You just need to use what data scientists built.

ERS' Ratings:
## Proof of Accuracy, Reliability & Performance

### FSN™ Study - Average 1-Year Return over 25 Years
12/31/2000 to 12/31/2025

Study sampled 433,500 ratings

Rating	Return
A+	33.3%
A	21.0%
B	17.4%
C	13.5%
D	10.8%
E	5.8%
F	-1.5%
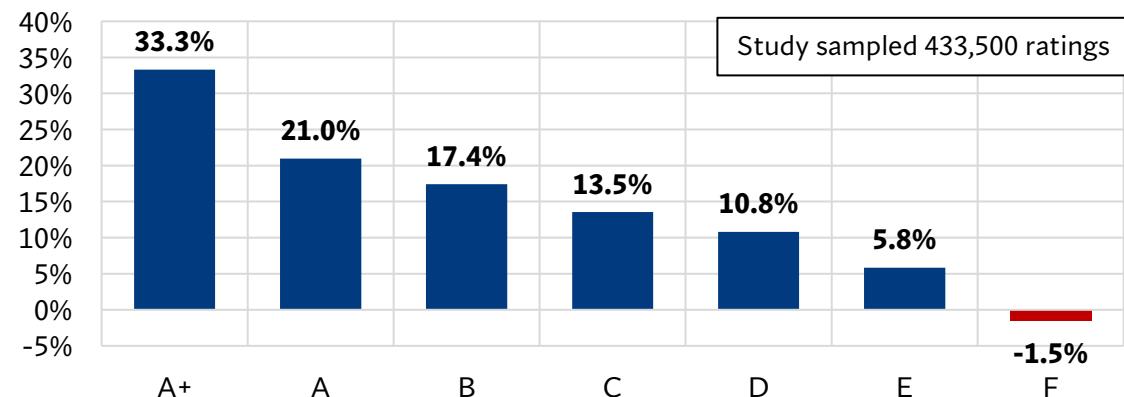
4D™ Study - 2,619 Largest Companies - 1-Yr Returns
12/31/21 to 12/31/22

Category	Return
A+ & A (50 co's)	-5.1%
B & C (400 co's)	-8.0%
D (823 co's)	-8.8%
E (568 co's)	-19.1%
F (778 co's)	-33.8%
S&P 500	-18.1%
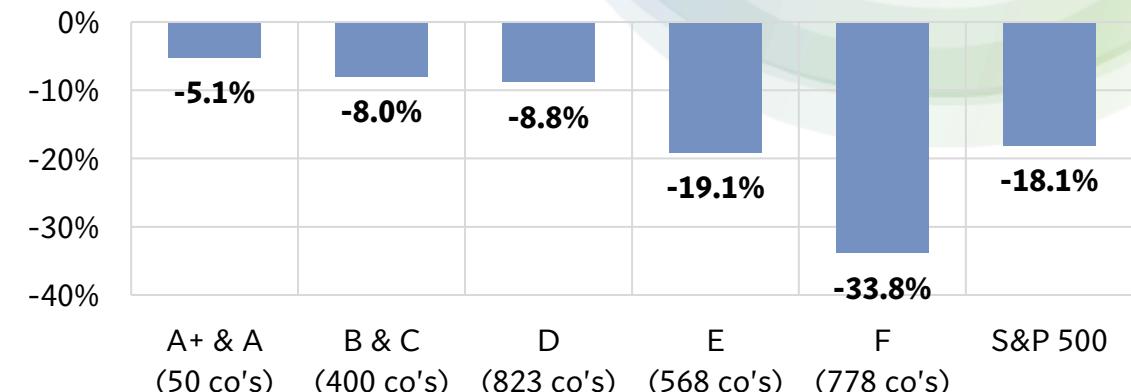
Loss Indicator™ Study – 200 Delisted Companies
Ratings 2 Years Before Bankruptcy

Category	Percent
CONDEMNED	16.5%
DISTRESSED	74.5%
MARGINAL	8.5%
ACCEPTABLE	0.5%
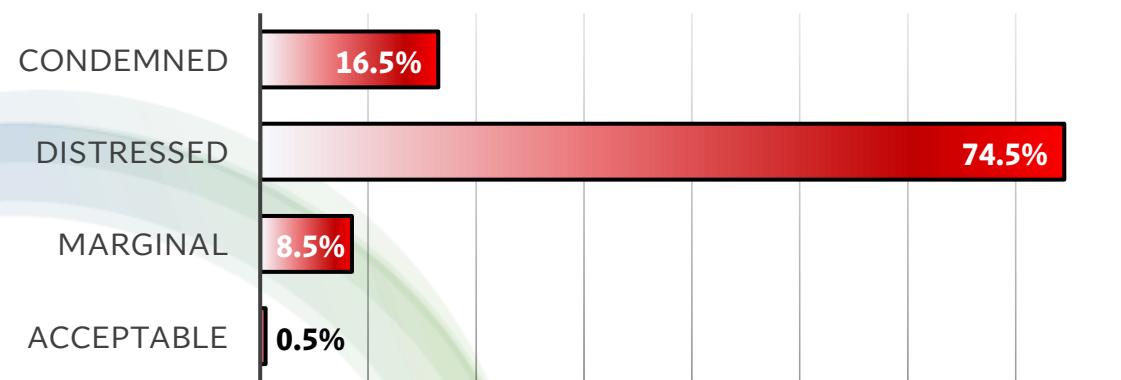
ERS's Enduring Portfolio™ - Growth of $1.00
12/31/99 to 12/31/24 (25 Years)

Annualized Returns:
ENDURING PORTFOLIO™: 21.4%
S&P 500: 7.7%

$126.43

$6.39

12/31/99   12/31/04   12/31/09   12/31/14   12/31/19   12/31/24

Equity Risk Sciences, Inc
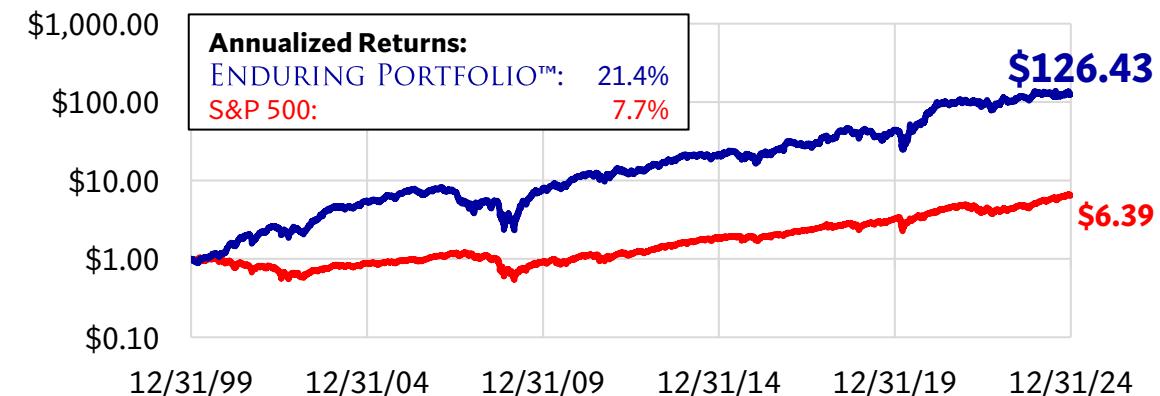
MARKET OPPORTUNITY:
FULL PLATFORM ADOPTION FOR INSTITUTIONS
MODELS, RATINGS AND TOOLS FOR ADVISORS

For Financial Institutions

An advanced technology platform for professionals who:

1) Demand compelling evidence over convention
2) Seek exceptional outcomes, not benchmark comfort
3) Are building a reputation for excellent performance
4) Believe markets can be materially outperformed
5) Understand volatility as an asset, not an obstacle
6) Embrace quantitative, evidence-based decision-making
7) Work with complex financial and statistical technology
8) Will create proprietary investment standards and processes
9) Draw inspiration from exemplars such as James Simons, who demonstrated what data science can achieve at scale
10) Are driven by mastery, ambition, and pride in excellence and find fulfillment only in delivering exceptional, superior results

**We're not for advisors satisfied with market-matching returns.
This is extraordinary technology for extraordinary advisors.**

For Financial Advisors

Ratings, tools, and models for professionals who:

1) Leverage advanced data science & AI research in decision-making
2) Position themselves as risk managers—not stock pickers
3) Value a disciplined, time-tested investment research process
4) Demand research they can trust and implement with confidence
5) Explain not just return potential, but downside risk and trade-offs
6) Use tools that help clients clearly understand investment decisions
7) Use model portfolios to enforce consistency and save time
8) Rely on curated lists to identify opportunities and stocks to avoid
9) Differentiate their practice with a disciplined, explainable investment process that wins new and bigger clients
10) Are determined to seek investment processes that meet or exceed the highest fiduciary and professional standards

**For advisors committed to elevating their practice
through institutional-grade data science and risk management.**

Advisors who consistently outperform don't need larger marketing budgets—their clients advertise for them. ERS provides the documented, systematic process that makes this possible.

MARKET OPPORTUNITY – A MULTI-BILLION-DOLLAR PROBLEM

Total Addressable
Market
$42 Billion

Serviceable
Addressable
Market
$20 Billion

Serviceable
Obtainable
Market
$1+ Billion
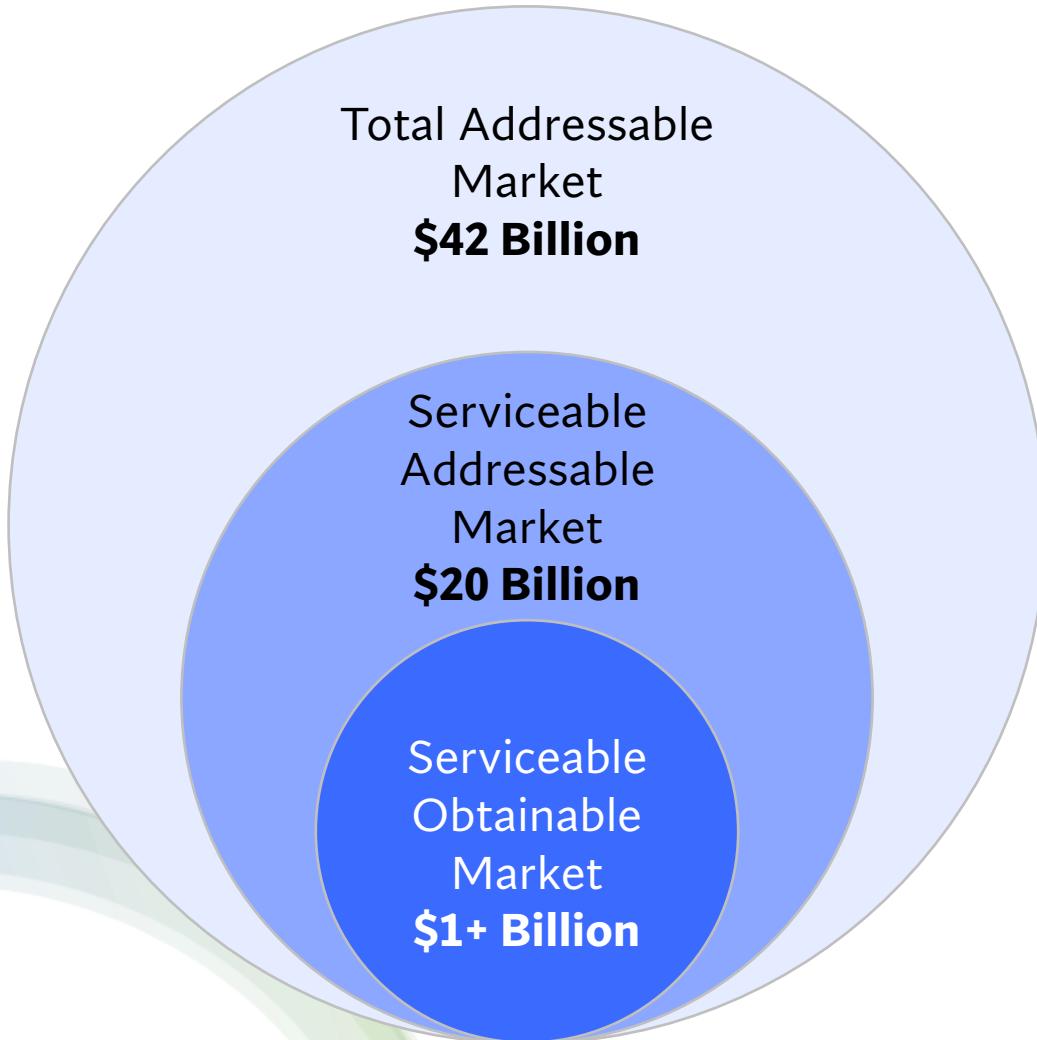
Total Addressable Market: $42 billion
Global spending on financial market data and analytics

Serviceable Addressable Market: $20 billion
14,000+ RIA firms managing $200M-$2B+ AUM

Serviceable Obtainable Market: $1+ billion
5% market share from Bloomberg, FactSet, Morningstar, Zacks competitors

Why They'll Switch to ERS:

- **Superior results**
- **Enhanced reputation**
- **To grow faster & more profitably**

USE OF PROCEEDS: BIG DATA, AI AND SCALING

AI & Data Science Engineering Teams

Hire top-tier AI specialists and quantitative analysts to build continuously learning risk models and scale big data infrastructure

Platform Expansion & Institutional Tools

Upgrade from RIA-focused to institutional-grade platform serving $25B+ asset managers

National Awareness & Market Education

Multi-million dollar campaign educating advisors on risk management and process improvement.

Product & Engineering Leadership

Independent Validation & Third-Party Audits

Customer Success & Technical Operations

IP, Legal & Regulatory Compliance Framework

Working Capital & Strategic Reserves

PLAN TO SCALE UP

Capital Deployment: ERS is raising $20 million to fund AI engineering teams, big data infrastructure, and platform expansion from RIA-focused to institutional-grade.

Strategic Partnerships: Leverage influential RIAs and family offices as early adopters and advocates. Their documented success becomes our proof point for broader market.

Broad Market Reach: 14,000+ RIA firms, family offices, hedge funds, pension funds, and endowments managing trillions in assets.

National Awareness Campaign: Multi-million dollar initiative educating advisors on systematic risk measurement and the competitive advantage of process-driven investing.

Revenue Scaling Path: Launch at $500-$2,000/month for advisors. Scale to $20,000+/month institutional platform. Premium pricing justified by documented superior performance.

IPO Readiness: 24-36 month path to $1B+ valuation through platform scalability, customer growth, and market leadership positioning.

VISION OF THE FOUNDER: RAYMOND M. MULLANEY

1978: Ray began formal study of financial statements.

1982: Ray incorporated his first NASD brokerage firm and SEC-registered investment research firm.

1986: Ray made front-page of New York Times warning of future market crash

August 1986: Ray elected to represent Massachusetts at the White House Conference on Small Business

1987: Markets crash as Ray warned in 1986.

Q3 2000: Merrill-Lynch's "Global Research Review" placed GE and Cisco on their most highly-recommended "Focus List".

Sep. 2000: Ray submitted reports to the SEC alleging GE and Cisco had produced "misleading earnings" & "potential fraud"

October 2000: Three weeks after Mr. Mullaney's reports, Barron's featured a major report about Cisco's accounting practices by the esteemed Abraham J. Briloff, Ph.D., CPA.

Early 2001: The S&P 500 was down 21%, but Cisco was down 75% and GE was down 37%.

May 27, 2020: In a Forbes interview, ERS rated Bristol-Myers extremely risky (it lagged the S&P by 70% in a year) and BorgWarner very strong (it beat the index by 50%) - a compelling demonstration of ERS's ratings accuracy.

2023: First investment by a family office

2025: ERS creates its first index fund with BX-Partners.com

As Seen In:
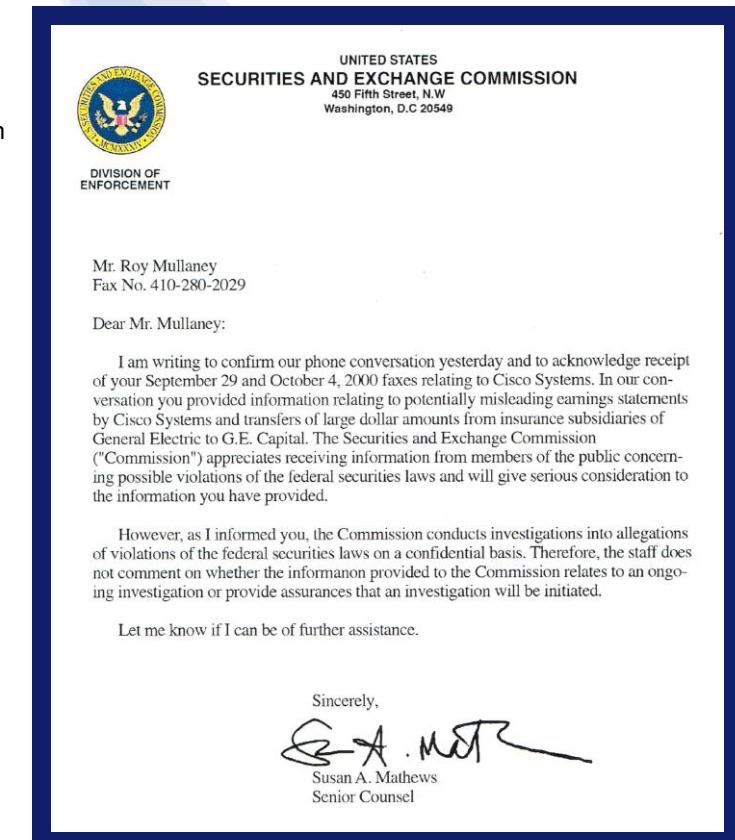
EQUITY RISK SCIENCES

America's Independent Stock Risk Rating Agency™

THANK YOU

ERS: Leading the Transformation

Twelve years of development.
Twenty-five years of validation.
Defining the fiduciary standard.

DISCLAIMER & FORWARD-LOOKING LANGUAGE

This presentation shall not constitute an offer to sell or the solicitation of an offer to buy any sale of these securities in any jurisdiction in which such offer, solicitation or sale would be unlawful. Nothing contained in this presentation should be construed as legal, tax, financial, investment, or other advice.

"Portfolio Analyzer™," "Profit Map™," "Fiduciary Stock Navigator™ (FSN™)," "4 Dimensions of Risk™ (4D™)," and any other terms in this report marked with the "™" symbol are trademarks of Equity Risk Sciences, Inc., all rights reserved. These trademarks represent proprietary tools and methodologies developed by Equity Risk Sciences, Inc. Unauthorized use, reproduction, or distribution of these trademarks or related intellectual property without prior written consent from Equity Risk Sciences, Inc. is strictly prohibited.

This presentation contains forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995, including statements about our future performance, events, developments, strategies, prospects, and market growth. Words such as "believe," "intend," "expect," "will," and similar expressions are intended to identify such statements. These are based on current expectations and assumptions and are subject to risks and uncertainties — including the commercialization of our risk rating system, market acceptance, retention of key personnel, protection of intellectual property, and ability to raise capital — which could cause actual results to differ materially. We undertake no obligation to update these statements except as required by law.

Market data and industry information herein are based on management's knowledge, independent industry sources, and publicly available information, which we believe to be reliable but have not independently verified. All such data involve assumptions and limitations; actual results may differ. You should conduct your own investigation and analysis. All estimates and forecasts are subject to change, and past performance is not necessarily indicative of future results.

As Seen In:

The New York Times   Forbes   MarketWatch

yahoo! finance   AI TIME JOURNAL   BENZINGA

StreetInsider.com   Seeking Alpha$^\alpha$ The Boston Globe
if you're not inside...you're outside

EQUITY RISK SCIENCES, INC

(203) 254-0000
www.InvestLabs.ai